



GRASSROOTS LEADERS PROJECT

Up to 30 student teams around the country will join the Grassroots Leaders Project for the 2011-2012 school year. Anyone who is serious about making real change on his or her campus & has demonstrated an ability to do so is encouraged to apply!

What you'll do:

1. ****Lead an ambitious real food campaign on your campus****
2. Participate in a National Working Group—collaborating with other student leaders across the country on topics of interest
3. Participate in a Regional Leadership Team—contributing to local event planning and outreach to student groups at nearby schools
4. Identify campus funding sources to support student programming and real food activities

All Grassroots Leaders will receive:

- Attendance at a Summer Regional Leadership Institute
- Support developing and implementing a real food campaign plan
- Possible travel opportunities to national and regional conferences
- Recognition in local and national media
- Connection, mentorship, and collaboration with a community of leaders

You'll be a good candidate if you are:

- Self-motivated and eager to make real change for real food on your campus
- Committed to economic justice, anti-racism, student power and contributing to a movement
- Passionate about sustainable food issues and food justice
- Willing to learn, be flexible, and be constructively critical of yourself and others
- Excited to actively contribute to the Grassroots Leaders community
- **Note:** Each team may consist of 1-3 members, with one person serving as point for the team

Is it a good match for you? Applicants will be chosen based on:

- **An Ambitious Goal:** Does your team have a bold campaign to change their campus food system? Do they have commitment and time to see it through?
- **Leadership Team:** Do you have a strong group of student leaders driving forward the real food campaign on your campus?
- **Community Support:** Does your team have the support of at least 1 sponsoring faculty member or staff person and at least 2 outside student activists/community leaders (we can assist you in identifying allies)?
- **Growth Potential:** Do you have room to learn and develop your own leadership by being a part of the Grassroots Leaders Project?