

# HOW-TO GUIDE

## Burnt to a Crisp: A Roundtable & Real Action

Shared by Real Food Challenge, Slow Food USA and 350.org

### About

Ever wonder why pies (or really most baked goods) are baked at 350° instead of 450°? Ever accidentally cook a pie at a temperature that's too hot? The Earth is going to be burnt to a crisp, just like a pie, if we don't reduce the level of carbon dioxide in the atmosphere to 350 parts per million (ppm). Baking pies at 350° and 450° will demonstrate this difference in a clever way to help folks understand the implications of climate change. Follow up this conversation starter with a roundtable discussion (bring the unburned pies to share!) about the relationship between food and climate change and how one cannot be solved without addressing the other.

### How-To

#### Checklist:

- Reserve a table for pies and a room for the roundtable discussion
- Advertise
- Make sign up sheet for your student group
- Bake
- Table with the pies and information about 350
- Hold the roundtable discussion
- Take a picture

1. *Gather a planning committee and brainstorm.* Bring a group together to help plan the action, organize the roundtable discussion, and recruit participants.
2. *Make resources.* Find a food and climate change poster on the Real Food Challenge or Slow Food USA web sites or make one yourself. Posters are a great way to draw attention to your action on October 24. Create blank comment cards for the dining hall to have students fill out demanding more local food. And, don't forget to develop a flyer advertising the roundtable discussion, and a sign-up sheet for your student group.
3. *Reserve a table* in a well-traveled area for the pie display, and reserve a space for your roundtable discussion.
4. *Advertise.* Distribute flyers, send out emails, tell your friends and invite media.
5. *Bake pies.* Encourage members of your group to bake pies at 350°(for display and consumption at the roundtable) and don't forget to burn one at 450°.
6. *Take action.*

*Pies.* Grab the pies, posters, comment cards and sign up sheet, head to your table and be ready to talk with students about the significance of the pies and the number 350.

*Roundtable.* Get to the space a little early with the delicious, and unburned, pies to greet participants, remember to have questions prepared to ensure a healthy dialogue about the relationship between climate change and food. Have questions prepared to help jumpstart the conversation. And, don't forget to assign a facilitator to guarantee a meaningful conversation.

7. *Take a picture!* Make sure the number 350 is represented somehow, and send the picture to 350 ([www.350.org](http://www.350.org)), Slow Food USA ([heather@slowfoodusa.org](mailto:heather@slowfoodusa.org)) and Real Food Challenge ([mgrossman@thefoodproject.org](mailto:mgrossman@thefoodproject.org)).

